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**ITA announces new member firms during 2021 Virtual Collaborative**

**Raleigh, NC** – **April 30, 2021** – The [Information Technology Alliance](https://www.italliance.com/eweb/StartPage.aspx?Site=ITA&WebCode=HomePage) (ITA), an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America, announced its new member firms during this week’s ITA Spring Virtual Collaborative.

New CPA firm members to the Client Accounting and Advisory Services (CAAS) track include:

* **Eide Bailly LLP** is a top 25 CPA and consulting firm helping the middle market grow and thrive.
* **Moss Adams LLP** is a fully integrated professional services firm dedicated to assisting clients with growing, managing, and protecting prosperity.
* **Plante Moran** is the nation's 13th largest certified public accounting and business advisory firms, providing clients with financial, human capital, operations, strategy, technology, and family wealth management services.
* **Rehmann** is a fully-integrated financial services firm of CPAs and Business Consultants, Wealth Advisors and Corporate Investigators.
* **UHY LLP** is a licensed independent CPA firm that performs attest services in an alternative practice structure with UHY Advisors, Inc. and its subsidiary entities.
* **Wipfli LLP** is a top 20 national accounting and consulting firm.

New technology firm members include:

* **Avii** is the creator of the Avii Workspace, the unified workspace for accounting firms. We develop accounting software and provide support for the Big 4, large national, and small regional firms.
* **Compleat Software** is a global SaaS company providing leading edge AP Automation and P2P “purchase to pay” solutions that offer the next generation automation at an affordable cost for the SME market.
* **IFS** develops and delivers enterprise software for companies around the world who manufacture and distribute goods, build and maintain assets, and manage service-focused operations.

“I’m excited to announce these nine new member firms, each of whom will add their knowledge and experience to ITA’s rich pool of accounting and technology expertise,” said Shawn Slavin, ITA President. “We continue to attract members who recognize ITA as a premier networking organization, and value our enduring relevance in the accounting and technology ecosystem.”

*ITA members will next convene at the 2021 Fall Collaborative on December 5-7 in Savannah, GA. More information on ITA can be found at to* [*www.italliance.com*](http://www.italliance.com)*.*

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**About the ITA**

The ITA is an independent, not-for-profit, professional association of leading CPA firms, consulting firms and technology vendors whose purpose is to share information and build relationships that improve the way its member firms, and their clients, do business. Because the ITA membership roster consists of some of the most highly regarded mid-market technology professionals, consultants and product/service providers, the ITA often employs its collective influence to act as an authoritative voice for the IT profession. The ITA membership shares the common goal of providing products and/or services to the small- and mid-sized business community. For more information, go to [www.italliance.com](http://www.italliance.com).