

## Monday Keynote – 8:30 AM: The Landscape Of AI Innovation

## **Noelle Russell**

Multi Year-Award Winner in AI for Companies: Microsoft, IBM, NPR and More

An overview of current trends and the importance of Inclusive innovation. In this session, renowned AI leader Noelle Russell takes a look at how specific industries are evolving due to the implementation of generative and applied AI technologies. As Russell gets groups thinking about AI and how it can be leveraged in support of their business goals, she shares real-life case study applications that demonstrate more than a dozen applied AI models that can be leveraged to optimize business, create game-changing solutions, and power growth. As Russell examines the opportunities that AI presents for organizations, she also considers the risks, challenges, and ethical considerations — focusing in depth on how AI can be implemented to support human ingenuity, rather than replace it. If your organization is looking to successfully expedite innovation and improve the accessibility of its applications, this program is the perfect starting point.