

Shawn P. Slavin, CPA.CITP
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Shawn Slavin is the President of the Information Technology Alliance (ITA). The ITA is the leading membership-based organization of owners and senior leaders of professional services firms that provide accounting and IT solutions to small and mid-sized businesses. ITA provides its members a collaborative environment where they share information and build relationships that significantly enhance the way they and their clients do business.

Prior to becoming the president of the ITA, Shawn spent 23 years as the co-founder and Executive Vice President of CS3 Technology, a value-added reseller of ERP and HCM systems. While at CS3, Shawn provided project management, ERP system implementations, process review and improvement services, and helped customers with digital transformations.

His 35-year career includes experience in public accounting with both regional and national firms. He also has worked in accounting and management positions in oil & gas and telecommunications.

In addition to his responsibilities as the President of the ITA, Shawn continues to provide technology and business consulting services to clients through his consulting practice, Slavin Advisors, LLC.

Shawn graduated with a Bachelor of Science in Accounting and Minors in Computer Science and Business Administration from Northeastern State University in Tahlequah, Oklahoma. He is a member of the American Institute of Public Accountants, the Oklahoma Society of Public Accountants, the Institute of Management Accountants, the Tulsa Chapter of the OSCPA, and 90 Minds.



## Lissa Johnsen, CMC, CITP, CPA

## Vice President Information Technology Alliance

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Lissa Johnsen, CMC, CITP, CPA is the Vice President of the Information Technology Alliance (ITA). The ITA is the preeminent membership based organization of owners and senior leaders of professional services firms that provide IT solutions to small and mid-sized businesses. ITA provides its members with a collaborative environment where they can share information and build relationships that significantly enhance the way they and their clients do business.

Lissa has over twenty-five years of experience implementing business, accounting and human resources solutions. Her professional focus has been helping companies enhance their business processes through the implementation of technology solutions, making them more efficient and profitable as a result. Lissa has a B.S. in Accounting from Appalachian State University with a concentration in Information Systems graduating with honors.

In addition to her role as VP of ITA, Lissa also continues to provide contract business consulting services and project management through Business Technology Solutions.

Lissa holds many certifications, including being a:

- Certified Public Accountant (CPA);
- Certified Information Technology Professional (CITP);
- Certified Management Consultant (CMC);
- Plus certifications in many ERP and HRMS solutions.

Prior to joining ITA in 2016, Lissa was the Employer Solutions Practice Director and Consulting Manager for Net@Work. Lissa was also the founder and President/CEO of Business Technology Solutions for over 8 years until her business was acquired by Net@Work in the fall of 2008. Prior to founding Business Technology Solutions, Lissa was a partner in a large local North Carolina accounting firm where she developed the firm's IT consulting practice. Before this, she was a senior consulting manager and auditor with Price Waterhouse, an international Big Four certified public accounting firm, where she worked on many international and domestic system development and implementation projects for small and large clients alike.

Lissa is a published author, writing articles on accounting and technology for national and regional trade publications. In addition, she is a frequent speaker for and volunteers with a number of accounting and technology membership organizations including the Information Technology Alliance (ITA), American Institute of CPAs (AICPA), Society for Human Resource Manager (SHRM), Sage Software Insights conference, Carolina Visions Conference and the North Carolina Association of CPAs.

## Some Business Awards:

- Outstanding Member in Business & Industry-NCACPA, 2010-11
- Accounting Technology-Technology Pacesetter 2002, 2003, 2004, 2005, 2006, 2007, 2008
- Featured on March 2003 cover of national magazine, Accounting Technology
- Triangle Business Journal 40 under 40 award for 40 successful people under 40 years old in NC Triangle area 2004
- Named Top 100 NC Small Business by Business Leader Media in 2008