



Event Data Disclosure Agreement

I. Acceptance of Terms

The Nursing Organizations Alliance provides the Nursing Alliance Leadership Academy (NALA) for the purpose of providing consistent, effective governance leadership education for individuals within nursing organizations.

It is important that you read all terms and conditions carefully as by registering for, attending, and/or utilizing event services, you agree to the collection, use, and sharing of your personal data for the purpose of your participation in this event.

II. Collection of Data

Registration

By registering for this event, you are providing to the Nursing Organizations Alliance personal information such as name, credentials, title, organization, address, email address and phone number. The collection of this information is to provide you with services as it relates to your attendance at this event. Without this information, the Nursing Organizations Alliance will be unable to guarantee the provision of said services.

By registering, you agree and acknowledge that you are over 18 years of age. If you are under 18 years of age, please contact the Nursing Organizations Alliance directly by contacting Liz Fossett at lfossett@amrms.com.

You agree that the information you provide during the registration process shall be accurate, true, and complete. You have the right and responsibility to update any incorrect or out of date information in a timely manner. Provision of erroneous information may result in the failure to receive important updates and information about the event. You may update your registration by contacting Liz Fossett at lfossett@amrms.com.

By registering, you also agree that the Nursing Organizations Alliance may use information collected during the registration process to notify you with information about the event such as: reminders, updates, logistic changes in the event, and post event satisfaction data collection.

Your agreement to how the data is collected, used, shared, and stored is specific to that information which is necessary to plan and facilitate this event and permit your attendance. In Section VIII, you will also be given additional opportunities to share optional personal information which may be used in the planning and facilitation of this event that will enhance your experience and provide you with additional services.

Payment

Electronic payment for event registration is taken and managed in NetFORUM Pro.

Credit card payments are processed by Paypal.

Attendance

During the event, it may be necessary for attendees to verify their personal information provided during registration as it relates to event attendance. This personal information is for the sole purpose of verification of previously collected data to confirm your identity, accommodations, and delivery of services at the event. Failure to provide this information during attendance may result in the inability to render services to the attendee.

Additionally, this event provides opportunities for networking with other attendees. Personal information shared during networking is the sole responsibility of the attendee. Attendees should exercise sound judgement concerning sharing of personal information and should take necessary steps to ensure privacy and protection of said information as the Nursing Organizations Alliance shall not be responsible for information shared in this capacity during the event.

III. Data Use

You agree that the data collected shall be used in the planning and facilitation of this event and to render event services to the attendee. Additionally, you agree that the data collected from you may be used by the Nursing Organizations Alliance as business intelligence to enhance attendee experience by improving products and services offered. Additionally, you agree that the Nursing Organizations Alliance may also leverage collective, non-attendee specific, demographic information for the marketing of the Nursing Organizations Alliance products and services.

During this event, the Nursing Organizations Alliance may take photographs and/or video of you which may be utilized by the Academy for marketing purposes. By registering for and attending this event, you agree to the use of image in photographs and video for this purpose. Additionally, other event attendees may take photographs and video and post said photographs/video to social media. The Nursing Organizations Alliance shall not be responsible for photographs or videos taken and/or shared by other event attendees.

You agree that the Nursing Organizations Alliance may use data collected to investigate, respond, and resolve customer issues which includes any security investigations, fraud, or other violations of this agreement. This may include third parties contracted to assist with the resolution of these issues.

As a part of your registration, you will be provided the opportunity to opt in to leveraging your personal information for other legitimate business purposes of the event. You must agree to each of these opportunities independently, and you will have the right to opt out of participation at any time. These opportunities include but are not limited to: attendance rosters, speaker information, etc.

IV. Data Sharing

By registering for this event, you agree that the Nursing Organizations Alliance may share the personal data provided for logistical purposes including, but not limited to: securing lodging, transportation,

catering, and other routine event services on your behalf with the venue and any third-party suppliers which are required to deliver event services on location. This sharing of data shall be limited to only that which is necessary in the fulfillment of the service and shall not be used by said third parties for marketing or other purposes.

The Nursing Organizations Alliance contracts with AMR Management Services, Inc. as their association management provider who provides for the Nursing Organizations Alliance daily association administration, staffing, and operational functions. You agree that the Nursing Organizations Alliance may share collected data with AMR Management Services, Inc. for said purposes in the execution of the services provided. Additionally, the Nursing Organizations Alliance contracts with third party suppliers in the fulfillment of service delivery for this event including, but not limited to printers, awards vendors, operational system providers, etc. You agree to allow the Nursing Organizations Alliance to share your personal data limited to the fulfillment of these services and understand that the Nursing Organizations Alliance will require that all third-party suppliers abide these terms in their fulfillment of said services.

Legal Disclosures

It is possible that the Nursing Organizations Alliance will need to disclose information about you when required by law, subpoena, or other legal process or if we have in good faith belief that disclosure is reasonably necessary to 1.) investigate, prevent, or take action regarding suspected ethics violations, actual illegal activities, or to assist government enforcement agencies; 2.) enforce our agreement with you; 3.) investigate and defend ourselves against any third-party claims or allegations; 4.) protect the security or integrity of our services; 5.) exercise the rights and safety of the Nursing Organizations Alliance, you, personnel or others. We will attempt to notify you about any legal demands for personal data when appropriate in our judgement, unless prohibited by a court of law or court order or when the request is an emergency.

The Nursing Organizations Alliance, our suppliers, and/or partners do not share or sell your personal data with third parties for their direct marketing purposes without your permission.

V. Data Storage

You agree that The Nursing Organizations Alliance will retain the personal information provided and maintain accurate records of this event in addition to the provision of services. All data is retained and stored in perpetuity for historic record of this event. You have the right to request that your personal information be deleted or a portion thereof; however, the Nursing Organizations Alliance will retain information which is reasonably necessary to meet accreditation standards, meet regulatory requirements, resolve disputes, maintain security, prevent fraud or abuse, or enforce this agreement.

VI. Data Security

The Nursing Organizations Alliance is dedicated to the protection of your personal information and as such has set forth policies and safeguards around data collection, use, sharing, and storage. Please [click here](#) to view the policy.

VII. Contact Information

For questions concerning this policy, how to delete your profile, alter opt in authorization, or other concerns, please contact Liz Fossett at the Nursing Organizations Alliance at lfossett@amrms.com.

VIII. Acknowledgement of Disclosure

By continuing with this registration, I confirm that my consents and approvals set forth above are freely given, specific, informed, and unambiguous.

IX. Dietary Needs

The Nursing Organizations Alliance takes seriously the dietary needs and restrictions of event attendees. By completing the Dietary Profile included in the event registration, the attendee agrees to the use of this data by the Nursing Organizations Alliance and by all third-party food and beverage providers to assist the attendee with the management of said dietary needs and restrictions.

By registering for this event and entering dietary needs, you agree to the use of your personal information related to dietary needs and restrictions by the Nursing Organizations Alliance and grant permission for it to be utilized in relation to this event by any third-party food and beverage provider in the execution of this event. This permission is to assist you in managing your dietary needs and restrictions during the event and shall only be used for said purposes.

IX. Data Collection and Use

Attendee Lists

Attendee List (All Event Attendees)

The Nursing Organizations Alliance collects and assembles a list of event attendees to distribute to other event attendees, including exhibitors/sponsors. By clicking the box below, you agree to have the following personal information included in that list and made available to other event attendees: Name, credentials, title, organization, address, email address and phone number.

I agree to the inclusion of the listed personal information in the attendee list which shall be distributed to other event attendees, including sponsors. I understand that I have the right to cancel this permission at any time by contacting Liz Fossett at the Nursing Organizations Alliance at lfossett@amrms.com.

You will be asked to agree to these terms on the registration page.