

## **ITA Announces New Board of Directors**

*David Hirschhorn of Eide Bailly LLP elected Board Chair; Dom Pernai of EthoSystems is new Board Vice-Chair*

**Raleigh, NC – September 2, 2021** -- The [Information Technology Alliance](#) (ITA), an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America, today announced new appointments to its Board of Directors. David Hirschhorn, CIO and Principal, Eide Bailly LLP, and Dom Pernai, Director at ETHOSystems, have been appointed as ITA Board of Directors Chair and Vice-Chair, respectively.

In their new roles, Hirschhorn and Pernai join incoming ITA Board members Darcy Boerio, President, DAB Partners and John Fleischer, Senior Vice President and CIO at CBIZ. Fleischer and Boerio join existing Board members Kim Austin, National Partner Development Manager at Intuit, and Todd Perlman, President of BT Partners LLP.

The ITA Board works collaboratively with staff members Shawn Slavin, ITA President, and Lissa Johnsen, ITA Vice-President.

“Our new slate of board members, with David and Dom in their leadership roles, brings tremendous knowledge, experience, and perspectives to ITA governance,” said Slavin. “I have great confidence, in the midst of ongoing challenges delivered by the global pandemic, that this well-represented board of directors will help to navigate the organization deftly and responsibly into its next chapter.”

### **About ITA**

The ITA is an independent, not for profit, professional association of leading CPA firms, consulting firms and technology vendors whose purpose is to share information and build relationships that improve the way its member firms, and their clients, do business. Because the ITA membership roster consists of some of the most highly regarded mid-market technology professionals, consultants, and product/service providers, ITA often employs its collective influence to act as an authoritative voice for the IT profession. The ITA membership shares the common goal of providing products and/or services to the small and mid-sized business community. For more information on ITA, go to [www.italliance.com](http://www.italliance.com).

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