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ITA continues on growth path, adding Workday and others during 2019 Fall Collaborative

New ITA President Shawn Slavin announced 5 new member firms to the organization's growing ranks of Top 50 accounting firms, leading technology consulting practices and software solution providers during the opening Fall Collaborative session in San Antonio

San Antonio, TX – November 6, 2019 – The [Information Technology Alliance](#) (ITA), an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America, announced its new member firms during this week's ITA Fall Collaborative in San Antonio, including:

- DataSelf, a BI and data analytics software integrator providing data insight solutions for ERP systems deployed at SMB organizations.
- Dynavistics, a woman-owned-and-operated business representing Microsoft Dynamics GP, based in Brandon, FL
- Lockstep, a collaborative application for your accounting department to easily and securely process invoices, approvals, disputes, inquiries, collections, and more.
- Techfino, a NetSuite consulting reseller partner based in Philadelphia.
- Workday Inc., an on-demand financial management and human capital management software vendor.

“ITA has always been a welcoming group, and our members were pleased to meet representatives in attendance from this impressive list of new firms,” said Shawn Slavin, incoming ITA President. “One of the secrets of ITA’s longevity and continued success is a regular cadence of new members, adding to the existing knowledge and experience of ITA’s already rich pool of accounting and technology expertise. At its core, ITA has remained true to its long-held, simple credo that knowledge increases in value when it’s shared, and the ITA culture has,

remarkably and to great benefit, remained intact as the organization enters another season of growth.”

ITA members will next convene at the 2020 Spring Collaborative on April 20-22 in Savannah, GA. More information on ITA can be found at to www.italliance.com.

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About the ITA

The ITA is an independent, not-for-profit, professional association of leading CPA firms, consulting firms and technology vendors whose purpose is to share information and build relationships that improve the way its member firms, and their clients, do business. Because the ITA membership roster consists of some of the most highly regarded mid-market technology professionals, consultants and product/service providers, the ITA often employs its collective influence to act as an authoritative voice for the IT profession. The ITA membership shares the common goal of providing products and/or services to the small- and mid-sized business community. For more information, go to www.italliance.com.